

## THE SECOND ALL-RUSSIAN FORUM ON PUBLIC HEALTH



### **Organizers:**

- Ministry of Health of the Russian Federation
- The Federal Research Institute for Health Organization and Informatics of Ministry of Health of the Russian Federation (FRIHOI of MoH of the RF)

### **Dates: 16-17 October, 2018**

**Location:** Moscow, International Multimedia Press Center IIA "Russia Today" and Hotel "Azimut"

### **October 16, 2018**

**Location:** Moscow, Zubovsky Bulvar, 4, International Multimedia Press Center MIA "Russia Today", Big Hall

**Registration of participants:** from 8.30 to 09.30

### **October 17, 2018**

**Location:** Moscow, Hotel "Azimut", Olimpijskij prospekt, d.18/1

**Registration of participants:** from 09.00 to 10.00

## PRELIMINARY PROGRAM

**16 October 2018**

**Location:** Moscow, International Multimedia Press Center IIA "Russia Today"

**8:30 -9:30**

**Registration**

**9:30 – 10:30**

2 floor, Plenary Hall of  
Press-center of MIA  
"Russia Today"

Plenary session

**Public health: what goals were achieved and in which directions to move on?**

**Moderator:**

**Boris Korchevnikov**, Russian journalist, TV host

*video*

**Speakers:**

**Golikova Tatyana Alexeevna**, Deputy Prime Minister of the Russian Federation

**Skvortsova Veronika Igorevna**, Minister of Health of the Russian Federation

**Hans Kluge**, Director, Division of Health Systems and Public Health, World Health Organization, Regional office for Europe, Copenhagen, Denmark

**Kuvshinnikov Oleg Alexandrovich**, Governor of the Vologda region - Chairman of the Association "Healthy Cities, Districts and Villages"

**Oslon Alexander Anatolievich**, President of the Russian Public Foundation «Public opinion»

**Zenkovich Pavel Stanislavovich**, State Secretary - Deputy Minister of Education of the Russian Federation

**Tomilova Marina Vladimirovna**, Deputy Minister of Sports of the Russian Federation

**Slutskaya Irina Eduardovna** Chairman of the Presidium of the Voluntary Physical activity Union, Honored Master of Sports of Russian Federation

*Video questions from regions*

**10:45 – 11:15**

**Presentation of the award "Doctor's book 2019" with the support of the TV channel "Doctor" and PWC**

**Moderator:**

**Ivanov Konstantin Pavlovich**, cardiologist, researcher, PhD, journalist, author and show host "Future Medicine" on the channel "Doctor"

**Speakers:**

**Skvortsova Veronika Igorevna**, Minister of Health of the Russian Federation

**Zakamskaya Evelina Vladimirovna**, Chief Editor of the TV channel "Doctor"

**Lotakov Igor Alexandrovich**, Managing Partner of PWC

**11:20 – 12:10**

**Presentation of the information and communication campaign of the Ministry of Health of Russian Federation on strengthening public health**

**Salagai Oleg Olegovich**, Deputy Minister of Health of the Russian Federation

**Drapkina Oksana Mikhailovna**, Acting Director of the National Medical Institute of Preventive Medicine of Ministry of Health of the Russian Federation

**Zinchenko Yuri Petrovich**, Dean of the Faculty of Psychology, Moscow State University, President of the Russian Psychological Society

**12:15 – 13:30**

Panel discussion

**Regional and municipal aspects of public health: challenges and solutions**

2 floor, Plenary Hall of  
Press-center of MIA  
"Russia Today"

**Moderator:**

**Merkacheva Eva Mikhailovna**, Columnist of the newspaper "Moskovski Komsomolets"

**Speakers:**

**Salagai Oleg Olegovich**, Deputy Minister of Health of the Russian Federation

**Kuvshinnikov Oleg Alexandrovich**, Governor of the Vologda region - Chairman of the Association "Healthy Cities, Districts and Villages"

**Shevchenko Sergey Borisovich**, Acting Deputy Governor of the Nizhny Novgorod Region

**Khomich Mikhail Viktorovich**, Permanent Representative of the Head of the Udmurt Republic - Deputy Chairman of the Government of the Udmurt Republic

**Pak Petr Valerievich**, Deputy Chairman of the Government of the Amur Region

**Drapkina Oksana Mikhailovna**

Director of the National Medical Institute of Preventive Medicine of Ministry of Health of the Russian Federation

**13:30 – 14:30**

**Coffee break**

**14:30 – 15:45**

Panel discussion

2 floor, Plenary Hall of  
Press-center of MIA  
"Russia Today"

**Legal regulation in the field of public health**

**Moderator:**

**Finochka Inna Andreevna**, Special Correspondent of the IA TASS

**Speakers:**

**Starodubov Vladimir Ivanovich**, Director of the FRIHOI of MoH of the RF

**Rakovac Ivo**, Program Manager Epidemiological Surveillance, WHO European Office for the Prevention and Control of Noncommunicable Diseases

**Torosov Ilya Eduardovich**, Deputy Minister of Economic Development of the Russian Federation;

**Nick Banatvala**, Head of Secretariat, UN NCD Interagency Task Force on NCDs

**Ryazansky Valery Vladimirovich**, Chairman of the Committee for Social Policy of the Federation Council of the Federal Assembly of the Russian Federation;

**Gerassimenko Nikolai Fedorovich**, member of the Committee on Health Protection of the State Duma of the Russian Federation

**Vesna-Kerstin Petrič (Slovenia)**, Head of the Department for Health Promotion and Prevention of Noncommunicable Diseases of the Ministry of Health of the Republic of Slovenia;

**Khomyakov Sergey Mikhaylovich**, Head of the Department of Biomedical Law, RNRMU. N.I. Pirogov

**Discussion**

## Round Table

**14:30 – 15:45**

Small Hall of Press-center of MIA "Russia Today"

### **Public Health Interventions for Decreasing of Working Age Male Mortality**

#### **Participants**

**Apolikhin Oleg Ivanovich**, Corresponding Member of the RAS, Chief Specialist of the Russian MOH on Reproductive Health, Director of the Lopatkin Institute of the Urology and Interventional Radiology

**Rybalchenko Sergei Igorevich**, PhD, Deputy Chairman of the Commission on Support to Family, Mother and Children of the Public Chamber of the Russian Federation, Director of the Scientific and Public Expertize

**Govorin Nikolay Vassiliyevich**, Deputy Chairman of State Duma on Public Health, PhD, professor

**Melnikova Ksenia Vladimirovna**, Director of the "Regional Development" component of the National Health Association, Member of the Public Committee of the Russian Ministry of Natural Resources

**Khalturina Daria Andreevna**, Head of the Department for the Prevention of Risk Factors of the FRIHOI of MoH of the RF

**16:00 – 18:00**

2 floor, Plenary Hall of Press-center of MIA "Russia Today"

### **Congress Of Representatives Of Regional Branches Of The All-Russian Public Organization "Public Health Society"**

#### **Moderators:**

**Khalfin Ruslan Albertovich**, Director of the Graduate School of Public Health Management of the Institute of Leadership and Public Health Management at Sechenov University, Chairman of the Board of the All-Russian Public Organization "Public Health Society"

**Starodubov Vladimir Ivanovich**, Director of the FRIHOI of MoH of the RF; Board Member of the All-Russian Public Organization "Public Health Society"

#### **Speakers:**

**Salagai Oleg Olegovich**, Deputy Minister of Health of the Russian Federation, Board Member of the All-Russian Public Organization "Public Health Society"

**Kagramanyan Igor Nikolayevich**, First Deputy Chairman of the

Committee for Social Policy of the Federation Council of the Federal Assembly of the Russian Federation

**Gerassimenko Nikolay Fedorovich**, member of the Health Committee of the State Duma

**Murashko Mikhail Albertovich**, **Head of** Federal Supervisory Agency for Health Care and Social Development

**Glybochko Peter Vitalyevich**, Rector of the First MG MU named after I.M. Sechenov Ministry of Health of Russia (Sechenov University)

**16:00 – 18:00**

2 floor, President Hall  
of Press-center of MIA

"Russia Today"

Panel Discussion

**The Role of Youth in Shaping Public Health**

**Moderator:**

**Elena Voitsekhovskaya**, the Leader of the Program “Medical Quest” on the TV channel “Doctor”

**Speakers:**

**Braun Svetlana Nikolayvna**, Head of the PR Department of Moscow City Health Department

**Kamayev Roman Alexandrovich**, Deputy Head of the Federal Agency for Youth Affairs

**Savchuk Pavel Olegovich**, Chairman of the Volunteers-Medics All-Russian Public Movement

**Madianova Victoria Vyacheslavovna**, Director of the Department of Public Health and International Projects in Health care, Institute of Leadership and Health Management, Sechenov University

**Gizatullin Tagir Rafailovich**, Representative of the Youth Council of the Volga Federal District

**17 October 2018**

**Location:** Moscow, Hotel "Azimut", Olympic Prospect, 18/1

**9:00 -10:00**

1 floor (ground), hall

**Registration**

**HALL «MOSCOW»**

**10:00 – 11:00**

Round Table

**Active Longevity: Contribution to Public Health**

FGBOU IN RNIMU them. N.I. Pirogov Ministry of Health of Russia OSP "Russian Gerontological Research and Clinical Center"

**Модератор:**

**Tkacheva Olga Nikolaevna**, Director of the FSBEI IN RNIMU them. N.I. Pirogov, Ministry of Health of Russia OSP "Russian Gerontological Research and Clinical Center" of Russia, Chief Geriatriст of the Ministry of Health of Russia

**Speakers:**

**Tkacheva Olga Nikolaevna**, Director of the FSBEI IN RNIMU them. N.I. Pirogov, Ministry of Health of Russia OSP "Russian Gerontological Research and Clinical Center" of Russia, Chief Geriatriст of the Ministry of Health of Russia  
*Geriatrics - modern medicine for the elderly*

**Naumov Anton Vyacheslavovich**, Professor of the Department of Aging Diseases FDPO FSBI of Russia N.I. Pirogov, Ministry of Health of Russia  
*Prevention of falls and fractures*

**Mkhitaryan Elen Araikovna**, Associate Professor of the Department of Aging Diseases, FDPO FSBI VO RNIMU. N.I. Pirogov, Ministry of Health of Russia  
*Antidemement Action Plan*

**Kotovskaya Yulia Victorovna**, Deputy Director for Research of the CAP "Russian Gerontological Research and Clinical Center" FSBI VO RNIMU. N.I. Pirogov, Ministry of Health of Russia  
*Geriatric Preventive Technology*

Discussion

**11:00 – 12:30**

Round Table

**Primary Health Care: Improving Organizational Technologies, Increasing The Efficiency Of Activities For Ensuring Public Health**

*On The 100th Anniversary Of The Public Health*

**Moderators:**

**Son Irina Mikhailovna**, Deputy Director of the FRIHOI of MoH of the RF

**Zimina Elvira Vitalyevna**, Professor of the Department of Public Health and Healthcare of the Moscow State Medical University named after A.I. Evdokimova

**Tyurina Elena Mikhailovna**, Deputy Head of the Statistics Department of the FRIHOI of MoH of the RF,

**Ogryzko Elena Vyacheslavovna**, Head of the Statistics Department of the FRIHOI of MoH of the RF,

**Shelepova Ekaterina Alexandrovna**, the FRIHOI of MoH of the RF

*Major mortality trends in the Russian Federation in 2012-2017*

**Zimina Elvira Vitalyevna**, Professor of the Department of Public Health and Healthcare of the Moscow State Medical University named after A.I. Evdokimova

**Kalininskaya Alefinina Alexandrovna**, Chief Researcher, Central Research Institute of Scientific Research of the Ministry of Health of Russia

*Rural Health*

**Senenko Aliya Shamilyevna**, Head of the Department of the Scientific Foundations of the Primary Medical Care Organization of the FRIHOI of MoH of the RF,

**Aminodov Sergey Alexandrovich**, Head Doctor of the Kineshma Central District Hospital, Ivanovo Region

Experience in implementing lean technologies in the clinic

**Tokarev Sergey Alexandrovich**, Chief Physician of the Center for Medical Prevention of the YNAO, Chief Specialist in Preventive Medicine of the YNAO

*Organizational aspects of preventive work in primary care.*

*Prospects for public health centers*

**Reshetnikova Yu.V., Slashcheva D.M.**, Tyumen State Medical University

*Creating a new model of medical organization on the principles of lean production: the experience of Tyumen State Medical University*



**Andriyanova Olga Viktorovna**, Deputy Head of the State Autonomous Healthcare Institution of the Sverdlovsk Regional Center for Medical Prevention, Associate Professor of the Department of Preventive and Family Medicine of the Ural State Medical University of the Ministry of Health of Russia

*Providing public health: project activities. Experience of the Sverdlovsk region*

**Comments:**

**Skvirskaya Galina Petrovna**, Sechenovsky University

**Menshikova Larisa Ivanovna**, Professor, Department of Public Health and Health, NSMU

**Igor Akulin**, Head of the Department of Health Organization at St. Petersburg State University, President of the St. Petersburg Medical Law Association

**Goryainov Alexey Mikhailovich**, Advisor to the specialized law company Rosmedkonsalting, National Representative in Russia of the European Medical Law Association

Discussion

**12:30 – 13:30**

**Lunch**

**13.30 – 15:50**

Round table

**Taxation of Tobacco Products in the Russian Federation: for the Benefit of Public Health and the Economy**

The FRIHOI of MoH of the RF, the World Bank

**Moderator: Patricio Marquez**

**Patricio Marquez**, Lead Public Health Specialist and Coordinator of the World Bank's Global Tobacco Control Program

*World experience in tobacco taxation: for the benefit of public health, economy and social justice*

**Alan Fuchs**, Senior Economist, World Bank,

**Obukhova Olga Valerievna**, Head of the Department for Economics and Resource Support for Health of the FRIHOI of MoH of the RF

*Is tobacco taxation regressive? Evidence from the Russian Federation, Bangladesh, Chile, Indonesia, Moldova and South Africa*

**Rose Zheng**, Professor, University of International Business and Economics, Beijing, China

*Economic accessibility of tobacco products in the Russian Federation*

**Khalturina Daria Andreevna**, Head of the Department for the Prevention of Risk Factors of the FRIHOI of MoH of the RF

**Polina Kuznetsova**, Institute for Social Analysis and Prediction

*Taxation of tobacco products in the countries of the Eurasian Economic Union: integration and challenges*

**Comments:**

**Gerassimenko Nikolai Fedorovich**, State Duma Deputy (by agreement)

**Representative of the Ministry of Finance of Russia (as agreed)**

**Representative of the Ministry of Economic Development (as agreed)**

**Kirill D. Danishevsky**, Professor, Department of Healthcare Organization and Economics, Higher School of Economics

Discussion

**15.50 - 16.20**

**Coffee break**

**16:20 – 18:00**

Youth Case Session

**Better Healthcare For Future Generations**

Institute Of Leadership And Healthcare Management,  
Sechenovsky University

**Moderators:**

**Tatyana Tatarinova, Kirill Milchakov, Vitaly Polushkin**

Institute of Leadership and Health Management Sechenov University

**Experts:**

**Semenova Tatiana Vladimirovna**, Director of the Department of Medical Education and Human Resources Policies in Health Care at the Ministry of Health of Russia

**Kagramanyan Igor Nikolayevich**, First Deputy Chairman of the Committee for Social Policy of the Federation Council of the Federal Assembly of the Russian Federation

**Gerasimenko Nikolai Fedorovich**, member of the Committee on Health Protection of the State Duma of the Russian Federation

**Glybochko Peter Vitalyevich**, Rector of the First MG MU named after I.M. Sechenov Ministry of Health of Russia (Sechenov University)

**Starodubov Vladimir Ivanovich**, Director of the FRIHOI of MoH of the RF

**Khalfin Ruslan Albertovich**, Director of the Graduate School of Public Health Management of the Institute of Leadership and Public Health Management at Sechenov University

## **HALL «NEVA+DON»**

**14.00 – 15:50**

Round Table

**Round table**

**Public Health Aspects Of Mother And Child Care**

*On The 100th Anniversary Of The Organization Of The System Of Maternal And Child Health Care*

FRIHOI of MoH of the RF

**Moderator: Sokolovskaya T.A.**, Head of the Department of Maternal and Child Health, FRIHOI of MoH of the RF

**Baibarina Elena Nikolayevna**, *Director of the Mother and Child Care Department of MoH of the RF*

**Sokolovskaya T.A.**, Head of the Department of Maternal and Child Health, FRIHOI of MoH of the RF

*Achievements and Prospects of the Russian System of Mother and Child Care*

**Tsybul'skaya Inna Sergeevna**, Chief Researcher of the Department of Maternal and Child Health, FRIHOI of MoH of the RF

*The state of mother and child health in modern Russia: pain points*

**Bakhadova Elena Viktorovna, Monakhov Maxim Vyacheslavovich**, FRIHOI of MoH of the RF

*The ratio of the value of health and lifestyle with biosocial factors and personal resources in children and their parents*

**Boyar Elena Alexandrovna**, Director of the GBPOU DZM "MK №7"

**Zagretdinova Zulfira Munirovna**, Deputy Director for Academic Affairs of the Higher Professional Education State Pedagogical University of the Republic of Belarus "MK №7"

**Ryabchikova Adel Mikhailovna**, Head of the Department for Strategic Development, Innovation and Methodological Activities at the State Budgetary Educational Institution of the Leningrad Regional Economic Department "MK №7"

*New approaches to improving the quality of training students for additional professional programs "Nursing in Pediatrics"*

**Chuchalina Larisa Yurievna**, Deputy Chief Physician For Clinical And Expert Work, Nizhnevartovsk City Hospital,

**Olga Armashevskaya**, Leading Researcher, Department of Medical Statistics and Documentation, TsNIIOIZ, Ministry of Health of Russia

*Organization of a complex of activities for the provision of obstetric and gynecological care as a target function of primary and specialized medical and sanitary care (regional experience)*

**Anastasia Kolomenskaya**, Chief Medical Officer, One Shade Medical Center, Neurologist

*Medical and social aspects of helping children in their first year of life with perinatal lesions*

**Antonova Stella Leonidovna**, Clinical Psychologist, Senior Teacher Of The Institute. L.S. Vygotsky FSBEI HE "RGGU"

*Children's autism as an actual problem of modern society*

**Anufrieva Elena Vladimirovna**, Associate Professor, Department of Public Health and Health, FSBEI of VGUU of the Ministry of Health of Russia, Ekaterinburg

**Kovtun Olga Petrovna**, Rector of FSBEI of VGMU of the Ministry of Health of Russia, Ekaterinburg, Sverdlovsk region

*Schoolchildren's health status, priorities for its preservation and strengthening at the regional level: experience of the Sverdlovsk region*

**Arshinova Viktoria Viktorovna**, Head of the Department for the Prevention of Addictive Behavior of the Moscow Scientific Practical Center for Addiction, Department of Health of the City of Moscow, Head of the Department of the Institute for the Development of Educational Policy of the Moscow State University Lomonosov

**Co-rapporteurs: Novakov AV, Katyurina DS**

*Interdepartmental cooperation to reduce drug abuse in the system of maternal and child health*

**Dmitrieva Elena Viktorovna**

"Mobile technologies in public health and the formation of a healthy lifestyle. The program" SMS-MAMAmobi "

Discussion

**15.50 - 16.20**

**Coffee-break**

**16:20 – 18:00**

Round table

**Organizational Aspects Of The Formation Of A Healthy Lifestyle**

FRIHOI of MoH of the RF

**Moderator: Valeri Alexeevich Evdakov**, FRIHOI of MoH of the RF

**Ratimor A.E., Chudnov V.P., Evdakov V.A.,**

Administration of Stupino Moscow region, Central Research Institute of Public Health of the Ministry of Health of the Russian Federation, Moscow.

*Formation of a health-saving environment based on interagency cooperation at the municipal level*

**Zhilenko E.L., Fomicheva M.L.** "Regional Center for Medical Prevention", Novosibirsk.

*Public health centers in the system of disease prevention at the regional level*

**Indershieva EV**, Almaty, Republic of Kazakhstan

*The joint responsibility of the population for their health is a factor in the policy of forming a healthy lifestyle*

**Kaleva N. G., Kalev O.F.** South Ural Medical University, Chelyabinsk

**Skvortsova E.S.** FRIHOI of MoH of the RF

*Organizational aspects of the prevention of the consumption of psychoactive substances among children and adolescents*

**Lukashev, MA, Naidenova, N.E., Nesvetilo, N.Ya.**  
Regional Clinical Hospital, Tomsk, Siberian State Medical University.

*Intersectoral approach to shaping the public health system in the working environment*

*Discussion*

## **HALL «LENA+YANA»**

**14.00 – 15:50**

Round table

**Healthy Environment: Problems, Experience, Prospects**  
FRIHOI of MoH of the RF

**Moderator:** Senenko A.Sh., Head of the Department of Scientific Foundations of the Primary Health Care of the FRIHOI of MoH of the RF

**Bobrovnitsky Igor Petrovich**, Deputy Director for Research, Federal State Budgetary Institution "TsSP" of the Ministry of Health of Russia

*On the concept of development of environmental medicine in the public health system*

**Shemyakina Veronika Alexandrovna**, Department of Urban Development, Moscow Architectural Institute

*Architectural and urban planning activities in the aspect of public health*

**Petrovskaya Elena Igorevna**, Town Planning Chair of **MARHI**

*City Planning Quality Criteria*

**Apsalyamova Saida Olegovna (Krasnodar)**

*Forest resources and public health*

**Discussion**

**Elena Shatalova**

**Komov Alexei**

**Romanova Sofya Nikitichna,**

**Chudinova Olga**

**Tikhonova Irina**

**Shatalova Elena**

**15.50 - 16.20**

**Coffee-break**

**16.20 – 18:00**

Round table

**Health Psychology As An Integral Part Of Public Health**

**Moderator:**

**Buzin Valery Nikolayevich**, Director of the Department of Public Health and Communications

**Speakers:**

**Zinchenko Yuri Petrovich** , Dean of the Faculty of Psychology, Moscow State University, President of the Russian Psychological Society, Doctor of Pedagogical Sciences, Professor, Academician of the Russian Academy of Education;

**Larisa Alexandrovna Tsvetkova**, Vice-Rector for Research of the Russian State Pedagogical University A.I. Herzen, Ph.D., Corresponding Member of RAO;

**Tatiana Buzina**, Head of the Department of General Psychology, Moscow State Medical University; A.E. Evdokimova, D.S.P

**Kontsevaya Anna Vasiliyevna**

**Kostyuk Georgi Petrovich**

**Malygin Vladimir Leonidovich**

**HALL «LADOGA»**

**14.00 – 15:50**

Scientific session

**Science At The Service Of Public Health**

**Moderators:**

**Zimina Elvira Vitalyevna**, Professor of the Department of Public Health and Healthcare of the Moscow State Medical University named after A.I. Evdokimova,

**Menshikova Larisa Ivanovna**, Professor of the Department of Public Health and Health of NSMU

**Mordovskiy Edgar Arturovich**, SSMU

*Death in Alcohol Intoxication: Medical and Social Aspects*

**Timoshilov Vladimir Igorevich**, Kursk State Medical University

*Conditions for the development of preventive activities of the medical personnel of the regions of the Black Soil Region: legislation, infrastructure and informational activities of medical prevention centers*

**Nitsenko Daniil Ilyich**, Federal State Budgetary Institution “TsNIIOIZ” of the Ministry of Health of Russia

*Assessing the needs of patients aged 60 and over in various types of care*

**Kashaba Igor Viktorovich**,

*The use of telemedicine technologies in recreational practice*

**Natalia A. Boyanova**, OGMU

*The problem of accessibility of primary health care to the rural population*

**Lyutsko Vasiliy Vasiliyevich**, FRIHOI of MoH of the RF

*Rationing of labor of medical workers providing primary health care*

**Odinets Alexey Vasilievich**, Stavropol State Medical Academy,

*The incidence of various classes of diseases in the Stavropol Territory*

**Arsentiev Evgeny Vadimovich**, Sechenovsky University,

*Analysis of the methodological foundations of the organization of medical care to the population in the Russian Federation*